

ENTREPRENEURIAL ESSENTIALS

Unlock Your Entrepreneurial Potential This Summer

Entrepreneurial Essentials is an exclusive 3-day program designed to help you make the most of your summer vacation by diving into the fundamentals of entrepreneurship. This program is jointly offered by **BVR SCIENT** and the **Department of Entrepreneurship and Management (EM), IIT Hyderabad**. This program will nurture your innovative ideas with expert mentoring, whether you're exploring a sudden spark of inspiration or refining a long-held vision.

Our mentors will guide you in refining your concepts, equipping you with the essential frameworks, models, and insights needed to transform your ideas into viable ventures.

The program spans three days, each packed with valuable learning.

After successful participation in the program, selected participants will get an opportunity to present their startup ideas in July'25. The best presentation and most innovative idea may be selected for feasible funding.



By participating in the **Entrepreneurial Essentials** you'll gain the knowledge and skills needed to launch your startup, develop the confidence and resilience to overcome the challenges of entrepreneurship, and acquire the tools to drive innovation within corporate setup.

Program venue:

INNOVATE Classroom (Ground Floor), BVR SCIENT, IIT Hyderabad

Batch 1

APR
28-30

Batch 2

MAY
21-23

PROGRAM FEE
with Student Discount @ 50% off
₹3000



About BVR SCIENT:

Dr BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT) was set up by two philanthropic foundations in a unique participation with IIT Hyderabad with a state-of-the-art building, teaching and learning facilities at the IIT Hyderabad Campus. The school aims to nurture and develop world-class innovation and entrepreneurial talent through capacity building of entrepreneurial mindset and capability building for potential entrepreneurs. Join us at BVR SCIENT to explore new ventures, develop essential skills, and contribute to India's vision of Atma Nirbhar Bharat.

About Department of Entrepreneurship and Management, IIT Hyderabad:

The Department of Entrepreneurship and Management was established in 2021 as part of IIT Hyderabad to nurture entrepreneurial motivation and skills among young graduates and to produce high quality research in the areas of entrepreneurship and management. The academic programs pursued by the department are predominantly focused on nurturing entrepreneurship and moving from the paradigm of job seekers to that of job creators.

Who should join this program:

- Students who want to develop an entrepreneurial mindset and leadership skills
- Aspiring entrepreneurs who are interested in turning ideas into impactful businesses
- Individuals with a zest for innovation and eager to learn how to lead innovation programs.

Nominate yourself today and be a part of the Entrepreneurial Essentials organized by BVR SCIENT and the Department of Entrepreneurship and Management, IIT Hyderabad. Together, let's innovate, collaborate, and shape the future.

For nominations and more information, visit our website

Registration Link

https://docs.google.com/forms/d/e/1FAIpQLScD_hL-9AGUPyXNXp9S-VsihTdJryYg8WEAWzLtwL1BwJIW8A/viewform?usp=header

Payment Link - Batch 1

<https://payments.billdesk.com/bdcollect/bd/iitof/17174>

Payment Link - Batch 2

<https://payments.billdesk.com/bdcollect/bd/iitof/17254>

Program Overview

Day 1 introduces you to the fundamentals of entrepreneurship and the entrepreneurial mindset. You'll learn about idea generation and user needs analysis.

Day 2 throws light on achieving product market fit, cashflow management, financing a business and includes interactive sessions where you'll work on your own start up idea and crafting a value proposition statement.

Day 3 wraps up with introduction to business model canvas, various types of business models and the art of storytelling in business.

Coordinator Details

Dr. Jayshree Patnaik (Batch 1; APR 28-30)

Department of Entrepreneurship and Management

Dr. Lohithaksha Maniraj Maiyar (Batch 2; MAY 21-23)

Department of Entrepreneurship and Management

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